## **SOCIAL MEDIA ANALYTICS**

Thursday, October 7, 2021





Last 28 days

Post Reach 8,624

Post Engagement 858 instagram.com/wedrawthelines

**Total Followers: 294** 

Sep 29, 2021 - Oct 5, 2021

followers up by 2.7%

accounts reached 234, up by 2.6%

twitter.com/WeDrawTheLines

**Total Followers: 1,791** 

28 day summary

Tweet impressions 34.7K

111 mentions, up by 4.7%

linkedin.com/california-citizens-redistricting-commission

**Total followers 305** 

Last 30 day activity

39 Unique visitors

1.9K Post impressions

**CA Redistricting Commission - We Draw the Lines** 

**Subscribers 80** 

3,442 lifetime views

639 views in the last 28 days

California Redistricting Basics Virtual Presentation is the top viewed at 1,349 views







